

## GROUNDBREAKING SILICON VALLEY INNOVATION SUMMIT INVITES BUSINESS LEADERS TO UNLOCK THE SECRETS OF SILICON VALLEY

*Maritz Travel, Four Seasons Hotel Silicon Valley and Silicon Valley Innovation Center Partner to Provide Exclusive Access to Top Innovators in Silicon Valley*

**Palo Alto, CA (May 2, 2018)** – [Maritz Travel – A Maritz Global Events Company](#), [Four Seasons Hotel Silicon Valley](#) and [Silicon Valley Innovation Center](#) have partnered to organize a groundbreaking thought leadership summit in the heart of Silicon Valley. Senior business leaders will have unmatched access to unlocking the secrets of the global innovation capital with exclusive insights into the future of industries and strategies that will help transform their company into an innovation powerhouse.

Held from July 18 through July 20, 2018 the [Silicon Valley Innovation Summit](#) is an in-depth, three-day program designed specifically for CEOs, board of directors, senior executives and business owners looking to stay ahead of fast-changing technology trends. This thought-provoking, all-inclusive event will feature inspirational speakers and industry experts from the leading high-tech companies. Participants will immerse themselves into the innovative culture of Silicon Valley through visits to the most innovative companies, meetings with venture capital firms, and have unique networking opportunities with the cutting-edge startups and thought leaders.

“Our hotel is the preferred destination for international business elite to connect with entrepreneurs in Silicon Valley. In helping to develop the Silicon Valley Innovation Summit, we are creating an unparalleled experience with access to leading innovation thinkers and best practices for corporate innovation from some of the world’s most progressive companies.” says Florian Riedel, General Manager of Four Seasons Hotel Silicon Valley.

This summit offers direct access to Silicon Valley innovators and disruptors through a completely redefined conference experience focused on emerging technologies and enlightening innovation practices. Maritz Travel is recognized in the meeting and event industry for expertise in creating exceptional experiences that drive their client’s business results and they are a trusted partner for many international corporations, expanding their global reach and strategic perspectives.

“At Maritz Travel, we focus on innovative event design that aligns event impressions to measurable business outcomes for our clients,” says Charlie Ferbet, Vice President of West Coast Sales at Maritz Travel. “As a company who greatly values innovation, we are pleased to partner in organizing this summit and excited to help key business leaders realize opportunities for growth in a unique and thoughtfully designed environment.”

The world’s largest innovation ecosystem with over 15,000 startups and more than 2,000 venture capital firms, Silicon Valley has long been viewed as the epicenter for new technologies and new business ideas.

“Over the years, we have enabled multiple public enterprises and private businesses to better understand the ongoing industry disruption and to shape their growth strategy in terms of launching new products and entering new industries,” says Andrey Kunov, Stanford Ph.D., founder and CEO of Silicon Valley Innovation Center. “We have designed this summit program to share with executive leaders the most advanced knowledge and tools needed to transform their businesses, foster an entrepreneurial mindset and successfully capitalize on new ideas.”

**About Maritz Travel – A Maritz Global Events Company**

Maritz Travel – A Maritz Global Events Company, creates exceptional experiences that inspire people to achieve extraordinary business results. By designing and executing innovative corporate events, meetings and incentive travel programs, Maritz Travel helps transform businesses and people. They focus on individual business objectives to provide business meeting planning and group incentive trips that drive business results and improve customer, employee and channel partner engagement. For more information, visit [maritztravel.com](http://maritztravel.com) or follow them on Twitter at [@MaritzTravel](https://twitter.com/MaritzTravel).

**About Four Seasons Hotel Silicon Valley**

As the world's leading operator of luxury hotels, Four Seasons Hotels and Resorts currently manages 110 properties in 46 countries. Open since January 2006, Four Seasons Hotel Silicon Valley provides a preferred address for both business and leisure travelers, and the highly personalized, anticipatory service that Four Seasons guests expect and value around the world. For more information on Four Seasons Hotel Silicon Valley, visit [press.fourseasons.com/siliconvalley](http://press.fourseasons.com/siliconvalley) or check us out on [Facebook](#), [Instagram](#) and [Twitter](#).

**About Silicon Valley Innovation Center**

Since 2011, Silicon Valley Innovation Center (SVIC) has been empowering senior-level executive leaders from around the world to uncover business growth opportunities behind the threats of disruptive technologies. SVIC provides expertise on the business impact of disruptive technologies by creating exclusive executive management programs, cutting-edge thought leadership summits and breakthrough corporate innovation acceleration programs. For more information, visit [siliconvalley.center](http://siliconvalley.center) or follow them on Twitter at [@SVI\\_Center](https://twitter.com/SVI_Center).