

PRODUCT SHEET

Why Meet with Maritz?

Our Focus, Your Advantage.

“ Maritz has strong relationships and a strong reputation. Not only do they have a lot of knowledge, but buying power as well, which equates to greater value for us. ”

*Diane Dikeman,
Assistant Vice President,
Strategic Marketing,
OneAmerica
Financial Partners*

With 50 years of meeting, event and incentive travel experience, our combination of strategic thinking, research-based insights and flawless execution consistently delivers highly targeted, effective programs.

More Leverage and Buying Power Than You Have On Your Own

In 2009, Maritz managed, sourced and contracted more than 4,300 meeting, event and incentive travel programs. And in the same year's Corporate Meetings and Incentives Top 25 Industry Survey, we ranked first with more than 800,000 room-nights booked.

What does this mean for you? Maritz has the purchasing power, global presence, position within the market, supplier relationships, and seasoned negotiating skills to put you at a substantial advantage. Rates, lead times, availability, contract terms and conditions are among a litany of areas that Maritz can help in driving performance up and costs down.

Beyond Stewardship

Simple financial stewardship from your travel provider isn't enough today. For organizations seeking better business results, it requires your travel partner to have an ability to deliver both exceptional participant experiences and more effective outcomes. Maritz' approach is focused on helping our clients get the most value possible through their meeting, event and incentive travel strategies by connecting them with their business objectives.

Established Industry Partnerships

With more than 50 years in the travel business, Maritz has long-standing relationships with a number of industry suppliers. From hotels and resorts to destination management companies and airlines, our experience provides insight on who best supports your specific business needs. In addition, our clients benefit from the ability of quickly identifying known quality providers without having to go through a lengthy search and negotiation process.

